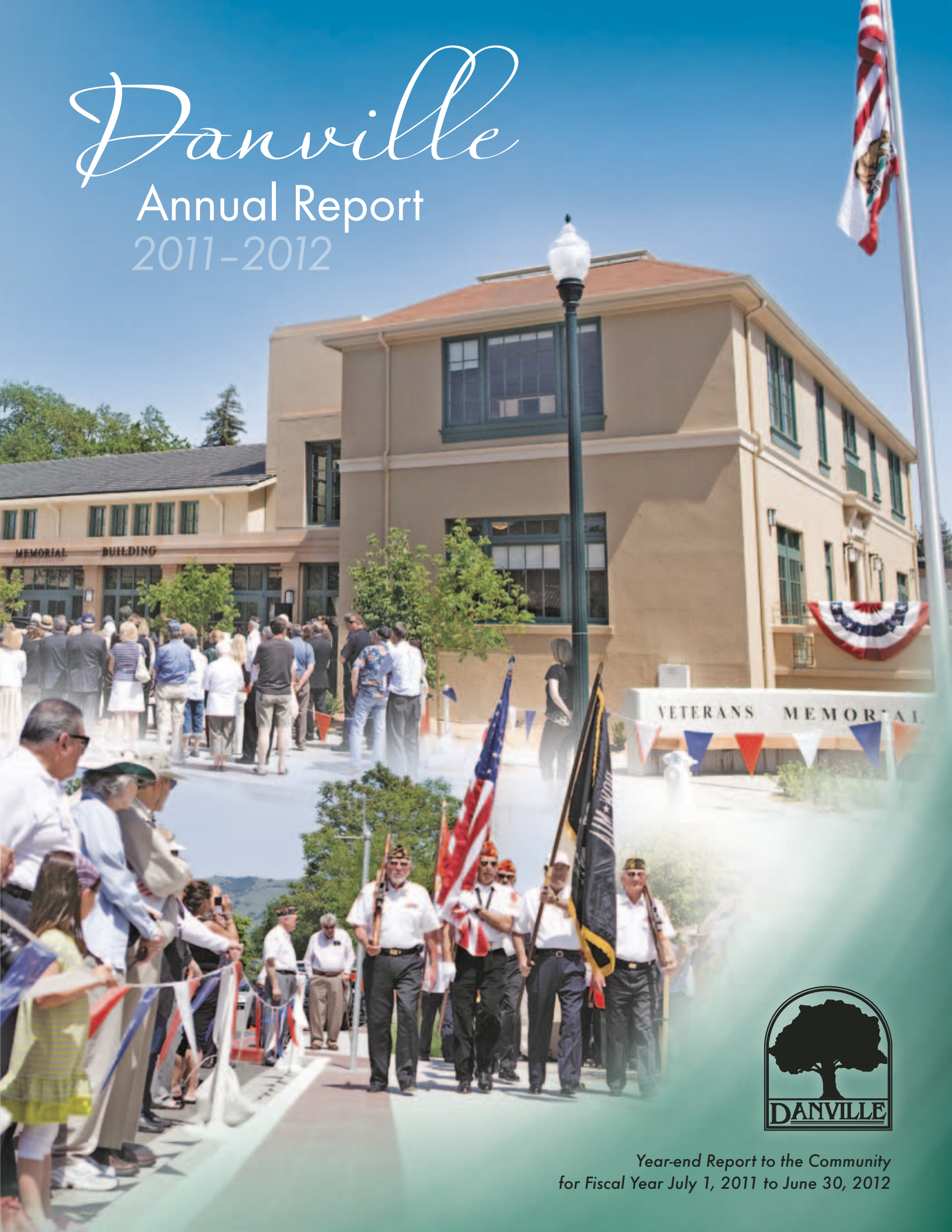


# Danville

## Annual Report

### 2011-2012



Year-end Report to the Community  
for Fiscal Year July 1, 2011 to June 30, 2012



# Message to the Community



*We are pleased to present the 2011/12 Annual Report highlighting accomplishments from the past year, and goals for the year ahead.*

Our Town government is committed to providing high quality services and facilities that support the exceptional quality of life offered in Danville while building upon our unique small town character through addressing the following priorities:

- Public Safety
- Well-maintained community appearance
- Enrichment and recreational opportunities for all Town residents
- Upholding high planning standards
- Transportation planning and traffic safety
- Economic vitality and growth
- Providing an active voice on regional issues affecting Danville
- Hosting Town-wide special events
- Fostering vital partnerships

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## On the Cover

Grand Opening of The Veterans Memorial Building.  
Photos by Paige Green Photography.



The Town has been greatly impacted by the State of California's elimination of Redevelopment Agencies, a tool that has provided funding for several downtown improvements and revitalization projects for the past 25 years. This loss means that fewer funds will be available for important capital improvements in our downtown project area. In addition, the Town may not be able to receive over \$8 million due to be repaid by the former redevelopment agency, for debt service payments and projects completed downtown between 1987 and 2001. This could result in a potential loss of \$800,000 to \$1 million per year to the Town, for the next 12 years.

Despite these and other economic changes precipitated by the State of California's efforts to divert local revenues to bridge their budget deficit, the economy and other factors, the Town continues to weather the storm. The Town continues to maintain healthy reserves, keeping the financial conditions sound. Danville remains resilient in maintaining the excellent quality of life that residents, businesses and visitors expect.

The community has not and will not be dampened by the economic climate. As outlined in this report, Danville has a lot to be proud of. Danville is a special place to live, work and play because of residents' and business owners' participation in activities, events, programs, schools and Town commissions.

We encourage you to stay updated and informed by reading our online Town newsletter, Danville Today, visiting the Town's web site at [www.danville.ca.gov](http://www.danville.ca.gov), connecting with us on Facebook or following us on Twitter. Other ways to be involved include volunteering in a Town program and applying for a Town Commission or Board. We look forward to working with you in keeping our small town special.

With pride in our community,  
Mayor and Town Council

### Community Members Honored at Annual Awards Event

Danville's 30th annual Mayoral Installation and Community Service Awards ceremony was held at the Community Center on December 6, 2011. Mayor Karen Stepper handed the gavel to Candace Andersen who was selected to serve as Mayor for 2012. Newell Arnerich was selected as Vice Mayor. The Town Council recognized and honored the following individuals and organizations for their contributions to the community:

**THE DANVILLE AWARD**—The Town Council honored the **Exchange Club of the San Ramon Valley** for their tireless work in providing living American history education and scholarships for youth in the San Ramon Valley; for presentations of historical documents, youth debate forums about current issues, "living history" discussions led by veterans, and for developing the traveling Freedom Shrine in conjunction with the Town of Danville.

**Parks & Leisure Services Commission Volunteer of the Year Award: Amelia and Heidi Abramson**—For their work on proposing and developing plans for the Bounty Garden at Hap Magee Ranch Park.

**Arts Commission Volunteer of the Year Award: Stephen Rodriguez**—For years of helping to coordinate the Art in the Park festival for the Alamo Danville Artists' Society.

**Town Volunteer of the Year Award: Harry and Barbara Hubinger**—For their countless hours of dedication and volunteering for the Danville Police Department.



Turner Stanton.

#### AWARDS OF MERIT

**San Ramon Valley United Methodist Church**—For organizing the "Mission Saturday" event, volunteering their time with non-profits in the Tri-Valley area, and deepening their commitment to serve others.

**Alissa Anderegg**—For raising the awareness of Alzheimer's disease in the community.

**Landon Gervase Mello**—For his fundraising efforts for the All Wars Memorial at Oak Hill Park.

**Village Theatre Art Gallery, Curatorial Committee**—For providing guidance and direction to the Village Theatre Art Gallery.

**Jeff Phelps**—For his service to the Danville Police Department and the Danville community.

**Sagan Richardson**—For the "haunted house" fundraiser benefitting local schools.

**Barbara Farmer**—For enhancing the arts in the Danville community.

**MICHAEL K. SHIMANSKY COMMUNITY SERVICE AWARD**—The Shimansky family honored **Turner Stanton** for dedicating his time, effort and energy to the Danville community: serving as Youth Representative on the Danville Parks and Leisure Services Commission; assisting the SRV Community Resource Network in planning a community-wide event dedicated to educating parents, youth, and community leaders about identifying and preventing cyber bullying; and, volunteering at the 2011 summer car shows.

### DPD Officer Receives Traffic Safety Award

Officer Jimmy Adams of the Danville Police Department Traffic Unit received the 2011 Award for Traffic Safety Excellence from the California Office of Traffic Safety.

The California Office of Traffic Safety (OTS) works in conjunction with local government to promote traffic safety. OTS receives nominations from local agencies for officers who go above and beyond with their efforts to promote traffic safety. Officer Jimmy Adams was nominated for his outstanding efforts in enforcing DUI laws and working to reduce accidents through traffic enforcement.

In presenting the award, OTS Director Chris Murphy applauded Adams' passion for his work and his ability to achieve results. Murphy pointed to Adams' efforts as one of the factors leading to the Town's solid traffic enforcement record.

Adams was one of 25 Traffic Safety Excellence Award recipients honored during the year.

Officer Jimmy Adams receives the 2011 Award for Traffic Safety Excellence.





# Major Accomplishments



## Newly Revamped Veterans Building Reopens

Thousands crowded the street in front of the Veterans Memorial Building to attend the grand reopening of the venerable 86 year-old structure on April 23, 2012. The renovation project, which began as a concept over a decade ago, came to fruition after years of planning and 21 months of construction. The \$8.4 million project, which broke ground on July 5, 2010, completely renovated the Hartz Avenue side of the building and constructed an entirely new portion along East Prospect Avenue.

The historic section of the building that fronts onto Hartz Avenue houses Veterans organizations and includes offices, meeting rooms, lounge, library and other facilities. The new expansion, which fronts onto East Prospect Avenue, serves as the Senior Center with classrooms, meeting areas, and office space. The center section of the building features a large community hall with kitchen and state-of-the-art audio and visual equipment. The renovation/reconstruction effectively doubled the available space in the building and improved upon the accessibility of the structure.

The grand reopening was a gala affair attended by a large crowd that brimmed with pride. Many local dignitaries attended the event, including the Danville Town Council, elected officials from the county, state and federal government and hundreds of area veterans. Following the ribbon-cutting, attendees were invited into the building for tours and refreshments.

Since its opening, the Veterans Memorial Building has hosted many gatherings including the installation of the Danville Fallen Hero Memorial (see story on page 6).

The Veterans Memorial Building (left) showcases artfully arranged historical displays (above).  
Photos by Paige Green Photography.



## Veterans Services at the Veterans Memorial Building

With the April opening of the “new” Veterans Memorial Building, there has been a sizable increase in the number of support services, programs, research opportunities and recreational activities for veterans.

Six veterans organizations now call the Veterans Memorial Building home, sharing an office and an office manager. They include the American Legion, Veterans of Foreign Wars, Viet Nam Veterans of Diablo Valley, Marine Corps League, Military Order of the World Wars and Blue Star Moms.

The first floor of the building features a boardroom that serves as a meeting place for groups of up to 12, and functions as a military library. The Lounge, also on the first floor, features a small collection of books and magazines, club chairs, and a flat-screen television. It is open to all veterans as a place to read, reflect, and socialize. Historical displays of our military documents, artifacts, newspaper clippings and military supplies are artfully arranged behind and showcased throughout the first floor.



The Lounge is open to all Veterans as a place to read, reflect, and socialize.

Upstairs, a Veterans Resource Center is a work space for each of the veterans organizations. Also on the upper level, the Veterans Hall seats up to 50 people and includes a kitchenette, projector and cable access. It is the main meeting space for veterans organizations.

A Veterans Service Office is located on the third floor and provides a full range of services to our community of veterans. The U.S. Department of Veterans Affairs provides Post Traumatic Stress Disorder (PTSD) and readjustment counseling to veterans one day a week in the office. The Contra Costa County Veterans Service Office also provides services, including benefits counseling, claim preparation, case management, public assistance referrals and crisis intervention to veterans one day a week.

## 2012 Senior Programming Expanded

In anticipation of the opening of the new Danville Senior Center, new programs and classes have been introduced to appeal to Danville seniors. These program areas include new walking groups, line dancing and chair exercises. There are also expanded choices on card making, chess, Spanish and Chinese. A monthly lecture series by Osher Lifelong Learning Institute provides speakers and presentations on a variety of senior-focused issues. In addition, free weekly BUZZ Sessions provide a forum for a wide range of informative topics such as: how to ride the Altamont Commuter Express train, bone health, quilting, and senior housing alternatives.

All of these programs have resulted in more participation in the Senior Services program, which experienced a 32% increase in attendance in the past year. These program changes are a direct response to findings contained in a Senior Needs Assessment conducted in June 2007.

The Silver Streak Newsletter, which is mailed out bi-monthly to Danville residents over the age of 55, provides details and registration information on all of the expanded services, activities and programs available for seniors in the Danville community.



## Village Theatre and Art Gallery Comes Alive

Performance art, fiber art, a New York City colorist and a bevy of local talent rounded out this past year in making the Village Theatre and Art Gallery come alive. At the same time, the newly painted and carpeted Village Theatre has had a busy year. Patrons are enjoying performances and productions made much more exciting through the newly enhanced sound and house lighting system.

Over the past year, the Art Gallery offered an extraordinary array of diversity in the arts. Each exhibit offered a unique program designed to enhance the visitor's experience. Artist talks and panels, workshops and demos, even live performances allowed for this community to experience a more intimate understanding of how the creative process unfolds.

One of the newest programs offered at the Art Gallery is Young @ Art. Youth ranging in age from 5–11 can visit the gallery, experience a private tour of the exhibition and create a related art project to take home.

The Village Theatre was busy as well with over 20 different co-sponsored productions and host to 30–40 rentals including Victoria's Reel Blondes which brought over 3,000 patrons through the door. Town programs, such as the Preschool Performance series, have entertained and delighted children with magicians, musicians, and the ever-popular Bubble Lady.

Diversity continues as the gallery looks ahead to exhibits of rock photography, student talent, and specialized themes submitted by local curators and artists.

For more information on the Village Theatre and Art Gallery, visit [www.villagetheatreartgallery.com](http://www.villagetheatreartgallery.com).

Opening exhibit at the Art Gallery.  
Events at the Village Theatre  
(below) included over 20 productions  
and many popular Town programs.



Attendees enjoy the gala affair  
at the Veterans Memorial  
Building grand reopening.  
Photo by Paige Green Photography.

*small town atmosphere, outstanding quality of life*



# Special Events



Rebekah Johnson, USN (left) at Operation Welcome Home.

The Fourth of July Parade.  
Photo by Paige Green Photography.

2011

## Operation Welcome Home Honors Our Nation's Heroes

Since 2004, Operation Welcome Home has offered a hero's welcome to the men and women who protect our country with banners, flags, and a framed proclamation from the Town Council. The following patriots were recognized in 2011/12 as part of Operation Welcome Home:

- Alana Chapin, USA
- Jordon Dorrance, USMC
- Tyler Heathorn, USMC
- Eric Hendriksen, USN
- Rebekah Johnson, USN
- Brock Marcotte, USMC
- John Seuss, USAF

Since inception of the program, the Town Council is proud to have honored 75 returning military men and women.

## Fallen Hero Memorial Dedicated

Community members came together on June 23 to celebrate the life of Lance Corporal Joshua "Chachi" Corral, a Danville resident killed in action on November 18, 2011.

As part of the celebration of Corral's life, the bronze Fallen Hero Memorial was permanently placed outside the newly renovated Danville Veterans Memorial Building to pay tribute to LCpl. Corral and other military service members who have given up their lives for our country.

The privately-funded memorial depicts a "Battlefield Cross," a life-size depiction of combat boots, rifle, and helmet of a soldier placed in a configuration that is done in the field of battle by fellow soldiers to pay their last respects to the fallen.

The dedication drew thousands of Corral's friends, family, and community supporters, including 20 of Corral's comrades from the 3rd Battalion, 7th Marine Regiment and the parents of Cpl. Zachary Reiff, who was killed in the same blast as Corral.

## JULY

**The Fourth of July Parade** sponsored by the Kiwanis Club of the San Ramon Valley, the first and second of a series Town-sponsored **Music in the Park, Danville Thursday Night Street Festivals**, sponsored by the Discover Danville Association, **Hot Summer Nights Car Shows** sponsored by the Danville Merchant's Association, and the Town-sponsored **Family Campout at Oak Hill Park**

## AUGUST

The third and fourth of a series Town-sponsored **Music in the Park, Hot Summer Nights Car Show** sponsored by the Danville Merchant's Association, **Danville Thursday Night Street Festivals** and the **Wine and Art Stroll** sponsored by the Discover Danville Association

## SEPTEMBER

**Heartland Antique and Art Faire** sponsored by the Discover Danville Association, **The Eugene O'Neill Festival** sponsored by the Eugene O'Neill Foundation and the **Danville d'Elegance** car show supporting Parkinson's research and patient care

## Year-Round

**Farmers' Market** on Saturdays from 9:00 a.m. to 1:00 p.m. sponsored by the Pacific Coast Farmers' Market Association

Town special events average approximately 160,000 participants each year.



Music in the Park.  
Photo by Candice Rana Photography.



Fallen Hero Memorial for Lance Corporal Joshua Corral.





Doggie Night, a favorite annual Thursday night event.

## OCTOBER

**Primo's Run for Education** sponsored by the San Ramon Valley Education Foundation,  
**Art in the Park** co-sponsored by the Town and Alamo/Danville Artists' Society,  
**Danville Fall Crafts Festival** sponsored by the Danville Area Chamber of Commerce, and the Town-sponsored **Children's Fall Fest**

## NOVEMBER

**Veterans' Day** observance sponsored by the Veterans Task Force,  
**The Spirit of Danville Holiday Shopping Event**, sponsored by the Discover Danville Association, and the holiday **Lighting of the Old Oak Tree** sponsored by the Danville Area Chamber of Commerce

## DECEMBER

**The Mayor's Installation and Community Services Awards** and the Town-sponsored **Elf Workshop**

## Memorial Day Culinary Walking Tour a 'Delicious' Experience

Over 350 residents and guests sampled some of the finest food, wine and desserts in Danville at the Inaugural Simply Delicious Culinary Walking Tour on May 26.

The event showcased the scrumptious cuisine of 11 businesses in the heart of the historic downtown. Attendees learned from master chefs at an assortment of cooking demonstrations, sampled small bites, tasted wine from the Livermore Valley and throughout the world, and enjoyed decadent treats from a local chocolatier and bakery.

The event garnered rave reviews, and many attendees asked the Town to expand participation to include more businesses at next year's event on May 25, 2013.



The holiday Lighting of the Old Oak Tree begins with a performance by the San Ramon Valley High School Choir.

# 2012

## FEBRUARY

Town-sponsored 2nd Annual **Recreation Expo**

## APRIL

Town-sponsored **Spring Eggstravaganza**, **Lend A Hand Day**, and **Trail Mixers** (April through December)

## MAY

Inaugural **Simply Delicious Culinary Walking Tour**, **Memorial Day Observance** sponsored by the Viet Nam Veterans of Diablo Valley, Town-sponsored **Senior Health and Fitness Day**, **Spring Chocolate & Wine Stroll** and **Doggie Night** sponsored by the Discover Danville Association

## JUNE

**The Danville Fine Arts Faire** sponsored by the Danville Area Chamber of Commerce, Town-sponsored **Moonlight Movies on the Green** (June through August) and **Family Fun Night**



Danville d'Elegance car show.

Children's Fall Fest.  
 Photo by  
 Paige Green  
 Photography.





# Capital Projects



Camino Tassajara  
SAFETEA-LU paving  
project (left).



Tassajara Ranch Drive  
median construction (above).

## 2012 CIP Project Highlights

**Camino Tassajara/Crow Canyon SAFETEA-LU**—Using a \$5.8 million grant from the Safe, Accountable, Flexible, Efficient Transportation Equity Act: a Legacy for Users (SAFETEA-LU) federal funding bill, the Town resurfaced the eastbound lanes of Camino Tassajara, portions of westbound Camino Tassajara, and all of Crow Canyon Road within the town limits. Next year, an additional \$1.1 million will be spent resurfacing the remaining portions of westbound Camino Tassajara.

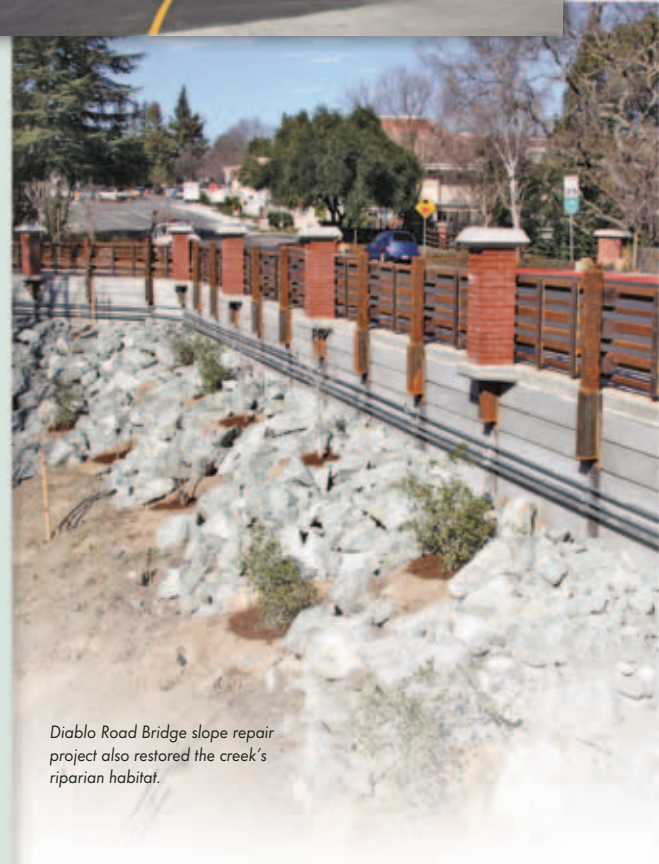
**Diablo Road Bridge Slope Repair**—Creek erosion was threatening the abutments of the Diablo Road Bridge as well as the cantilevered sidewalk along West El Pintado Road. Soldier piles and concrete lagging were installed to shore up the threatened areas, and large boulders and landscaping were used to armor the creek banks. This \$1.3 million project was accomplished without adverse impacts to the ecology of San Ramon Creek.

**Osage Station Park North Parking Lot Expansion**—This \$500,000 project expanded the northern parking lot at Osage Station Park to help alleviate spill-over parking within the surrounding neighborhood. The project also provided needed pavement repairs and upgraded landscaping.

**Camino Tassajara Roadside Landscaping**—This \$75,000 project enhanced roadside landscaping on Camino Tassajara, in the vicinity of Liverpool Street and Lawrence Road, with an abundance of new trees, shrubs, and an upgraded irrigation system.

**Ramona Road Storm Drain**—A series of roadside ditches built in the 1940s to carry storm water out of the Ramona Road neighborhood had begun to fail. A partnership was formed between the Town and a homebuilder to solve the problem. The homebuilder replaced the ditches with buried pipes and inlets across his development frontage and across nine existing home frontages. The Town then spent \$33,000 to upgrade the downstream culvert that receives this drainage.

Ramona Road  
storm drain  
improvement  
(right) and Osage  
Station Park  
north parking lot  
expansion (below).



Diablo Road Bridge slope repair  
project also restored the creek's  
riparian habitat.



## Completed Projects

### Roadways:

Major Arterial Overlays . . . . .	\$275,309
West El Pintado Sidewalk Structural Repair . . . . .	\$612,822
Diablo Road Bridge Slope Repair . . . . .	\$656,082
Sycamore Valley Road And I-680 On-Ramp Improvements. . . . .	\$607,796
Hartz And Prospect Avenues Intersection Improvements. . . . .	\$128,720
Pavement Management Program . . . . .	\$2,426,913

### Buildings & Facilities:

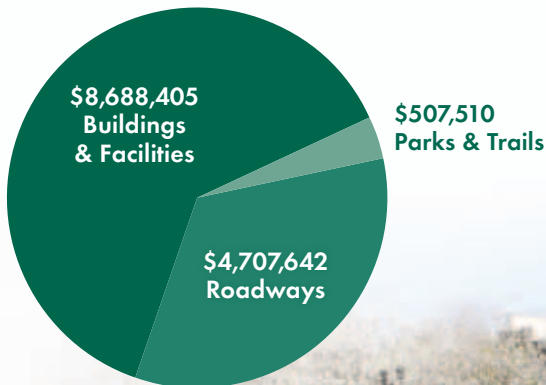
Veterans Memorial Building . . . . .	\$8,283,548
Oak Hill Park Community Center Doors . . . . .	\$204,857
Swimming Pool at San Ramon Valley High School . . . . .	\$200,000

### Parks & Trails:

Osage Parking Lots Pavement Repair and Expansion . . . . .	\$507,510
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### Completed Capital Improvement

<b>Projects Total . . . . .</b>	<b>\$13,903,557</b>
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## More Pedestrian Improvements in Downtown Danville

Since fall 2011, the Town has undertaken a number of capital projects to make it easier, safer and more walkable for pedestrians in downtown Danville—further enhancing Danville’s quaint, old-town appearance.

In conjunction with the recently completed Veterans Memorial Building project, sidewalk “bulb-outs” were constructed at the intersection of Hartz Avenue and Prospect Avenue. As part of the same project, the existing in-ground lighted crosswalk system was upgraded with new lights and signage, resulting in a safer, more desirable walking environment.

Downtown crosswalks have also been upgraded with stamping, texture and color—achieving a look of brick pavers without the expense. Eight intersections were enhanced during the first phase of installations. Future installations will include locations along Railroad Avenue, Diablo Road, and Hartz Avenue as part of other capital improvement projects.

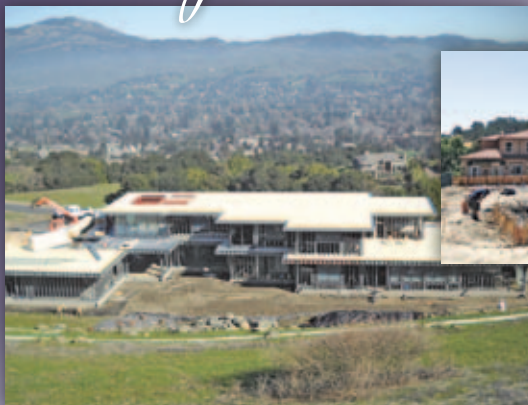
The Town continues to work to make the downtown a great destination. Additional pedestrian-related improvement projects are planned for the coming year. These will include improvements that close gaps along the sidewalk, and additional curb “bulb-outs” and in-ground lighted crosswalks. When completed, these improvements will collectively further enhance downtown Danville’s walkable, pedestrian-friendly experience.



Downtown crosswalk upgrades were completed at the intersections of Hartz & Prospect Avenues (above), and San Ramon Valley Boulevard & Railroad Avenue (left).



# Community Development



Inspections of subdivision foundation (above) and custom home (left).



The Danville Hotel and McCauley House redevelopment will increase retail, restaurant, and residential space downtown.

## Planning Division

The Town of Danville Planning Division provides help and guidance to residents, business owners, and the development community to insure consistency with the General Plan, Zoning Ordinances, and design guidelines. The Planning Division also provides Code Enforcement to maintain and promote a high quality of life for Danville residents. The number of planning applications reviewed and processed this year include:

- 30 Development Plans (up 30% from 2010/11)
- 37 Land Use Permits (down 38%)
- 3 subdivisions (same as 2010/11)
- 2 PUD Rezoning (same as 2010/11)
- 16 Sign Review Permits (down 50%)
- 36 Tree Removal Permits (up 3%)
- 10 Variances (down 55%)
- 148 Code Enforcement Actions (down 13%)

## Building Division

The Town's Building Division is responsible for providing customer-friendly plan checking, inspection, and permitting services to ensure that all construction activity throughout the community is built to endure and perform safely. In comparison to last year, permit activity increased in 2011/12:

- 2,062 permits processed (up 3% from last year)
- Valuation of permitted improvements \$68,967,443 (down 4% from last year)
- 8,229 inspections performed (up 10%)

## Pavement Management

Each year the Town performs pavement maintenance on public streets. Streets are selected from the 154-mile network based on pavement condition, location, and the type of maintenance application. In 2011/12, the Town completed the following projects:

- \$2,426,913 was spent on pavement maintenance
- 11.75 miles of streets were rehabilitated
- 142 curb ramps were upgraded
- 107 lineal feet of curb and gutter was removed and replaced
- 461.5 square feet of sidewalk was removed and replaced
- 157 tons of asphalt were removed and replaced
- 747 street name and road signs were repaired or replaced
- 110 potholes were repaired

## 2030 General Plan Update Near Completion

After months of preparation and review, a draft of the Town's 2030 General Plan and its associated Environmental Impact Report (EIR) will be available for public review and input in the late fall of 2012.

A General Plan is a community's "blueprint" for development over the next 20 years and will address important issues facing the Town, including sustainability and the need to accommodate Danville's share of housing and employment needs as mandated by the State of California. Much of the new growth planned to occur in Danville will be focused in and around the Downtown Area. In addition, the Plan will include many updated policies designed to assure that Danville's charm and character are maintained.

The Plan's EIR will assess potential impacts on roads, services, air and water quality, and other environmental factors from growth envisioned by the 2030 General Plan.

The Town of Danville encourages and values citizen feedback in this process. Subscribe to e-News Updates on the Town's website at [www.danville.ca.gov](http://www.danville.ca.gov) to receive notices about upcoming opportunities to provide input on the draft 2030 General Plan and its EIR.





Historic site restoration at 160 East Prospect Ave. (above) and the James Root House at 90 Railroad Ave. (right) will add new residential units and commercial space.

## Town Synchronizes 22 Traffic Signals

On an on-going basis, the Town evaluates and synchronizes its traffic signals to improve traffic flow and reduce gas emissions. In 2011, the Town utilized grant funds to re-time and synchronize traffic signals at 22 intersections along the Sycamore Valley Road and Camino Tassajara corridors from Interstate 680 to Crow Canyon Road.

The result is a reduction of unnecessary vehicle stop-and-start times for the majority of vehicles, which in turn leads to more uniform travel speeds, lower fuel consumption and travel times, and reduced greenhouse gas emissions. The retiming was completed in fall 2011, and was fine-tuned based on actual field operations.

Now that the work is completed, with sufficient time for traffic to adapt to this new signal timing, a study will be conducted to quantify the benefits of the project. Statistically, signal re-timing projects have been shown to decrease vehicle delays and stops anywhere from 25-40% while increasing average speeds from 5-20%. Fuel consumption reduction has been 15-25% with a corresponding reduction in gas emissions of 10-20%.

## So Much to Know About Social Media

Danville hosted a two-part Social Media Workshop series in 2011 aimed at giving local businesses an advantage in the realm of social media. With a total of over 175 attendees, it was clear the workshop series was a hit among small businesses.



The first workshop featured a comprehensive overview of social media as a marketing tool. The second workshop in October (pictured above) featured a panel of local experts who shared their learning experiences using social media.

The workshops were recorded, televised, and are available online at [www.danville.ca.gov](http://www.danville.ca.gov) under the "Doing Business and Economic Development" tab. To receive information about upcoming business workshops and business development tools, sign up for e-News at [www.ShopDanvilleFirst.com](http://www.ShopDanvilleFirst.com).

## Danville Becomes a Municipal Board Member of iGATE

Danville, along with other Tri-Valley cities, has been collaborating on the "Innovation for Green Advanced Transportation Excellence" (i-GATE) Innovation Hub (iHub) initiative since 2010 in an effort to strengthen the local economic base while maintaining the character of the community. The overarching purpose of the initiative is to put the Tri-Valley "on the map" as a new version of the Silicon Valley, an epicenter for green transportation and clean technology development.



In March, the Danville Town Council elected to participate at the Municipal Board Member level in the i-GATE initiative. As a Board Member, Danville will have a strong role in shaping the development of the local i-GATE, which is one of 12 designated innovation hubs (iHubs) in California. These iHubs are technology clusters that use a region's innovation resources to stimulate economic development and job growth.

The i-Gate initiative is a part of the Town's overall Economic Development Strategy that focuses on supporting, promoting and expanding Danville businesses. For more information about i-GATE, visit [www.igateihub.org](http://www.igateihub.org).

## Farmers' Market Survey Results

The Danville Farmers' Market is a well-loved local institution, with more than 50 farmers and producers who travel 60 miles on average to bring fresh, locally grown produce to Danville every Saturday year-round. Recently, the Pacific Coast Farmers' Market Association conducted an online survey to find out how it could be made even better by understanding their customers' needs.

The Association will use the feedback to develop a refined marketing strategy that will further enhance the types and quality of produce, introduce electronic payment methods, and educate shoppers about the farmers and produce sold. Anyone with further suggestions is encouraged to share their feedback with the Association at [PCFMA.com](http://PCFMA.com) or 825-9090. The Association is always looking for ways to improve.



Photo by Jude Mooney Photography.



# Serving the Community



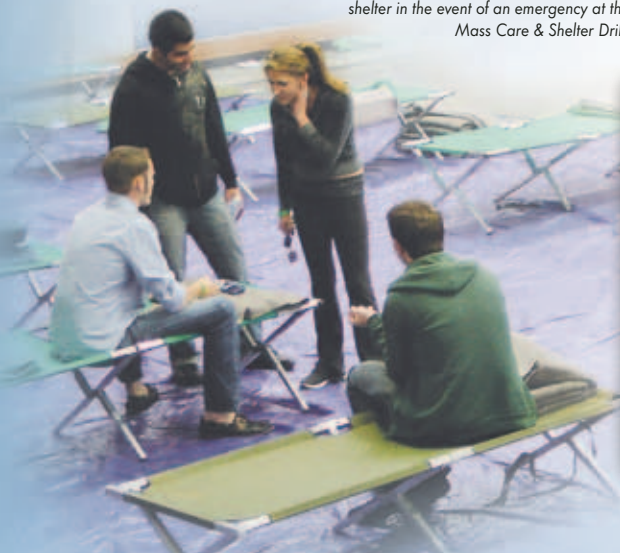
## Area Teens Make Summer Camps Fun

Each year, the Town actively recruits, hires and trains qualified teens and young adults from local high schools and colleges to staff its traditional day camp and aquatics programs. During the summer of 2012, 93% of the Town's 88 day camp leaders, lifeguards, and swim instructors hailed from the San Ramon Valley. Candidates for Summer Camp staff undergo a rigorous selection process and are screened for enthusiasm, leadership and energy.

Serving as a lifeguard at one of Danville's pools requires an equally demanding selection process and eligibility requirements. Applicants must have completed certification in the 27-hour American Red Cross Lifeguard Training course, which includes First Aid and CPR/AED for the Professional Rescuer.

The Town of Danville is committed to investing time and resources in its young residents, whether campers and swimmers or counselors and lifeguards. These young people are an integral part in making Danville's summer programs a success.

*Six agencies, including the Town of Danville, conducted a five-hour training exercise on how to set-up and manage an evacuation shelter in the event of an emergency at the Mass Care & Shelter Drill.*



2012 Summer Camp staff.

## Police Department Saw Growth and Change

It was a dynamic year for the Danville Police Department with new technology, new staff and revamped programs.

Video cameras were installed in police squad cars to enhance the safety of both officers and residents. The cameras can be activated when an officer makes a traffic stop and records video until the officer clears the scene.

A Citizens' Police Academy, a six-week course that gives residents an insider's view of the Danville Police Department, was offered. The classes covered issues such as SWAT tactics, criminal investigations and traffic stops. This community education helps create Police ambassadors and fosters a more comprehensive understanding of the challenges of police work.

The community also welcomed new police officers to the Danville Police department, including new School Resource Officers (SRO). Monte Vista High welcomed Officer Matt Roderick and San Ramon Valley High welcomed Officer Vince Richards. SROs facilitate positive student and parent relationships, educate students on crime prevention, assist in development of crime and safety policies, help students with conflict resolution and address issues including crime, disorder problems and drug activities on school grounds.

And lastly, the Danville Police Department welcomed a new four-legged officer. Chef, the new K-9, and his partner Officer Tom Rossberg have taken over for Donna, who retired after a distinguished six-year career in which she helped locate missing persons, trailed a robbery suspect and served as a good will ambassador with the young people of Danville.



Over 200 local community volunteers joined forces for the Town's 9th annual Lend-a-Hand-Day event to help senior residents with yard work that they are unable to do themselves.



## Library Programs Expanded

In addition to a circulation of 370,212 and 90,364 items in the collection, The Danville Library provides valuable services to the community. Past year highlights include:

- Celebrated the eighth annual Danville-San Ramon “Two Cities–One Tale” community-wide reading program featuring bestselling author Jamie Ford and his historical fiction novel, *Hotel on the Corner of Bitter and Sweet*.
- Coordinated the Danville-San Ramon KidsReads program featuring Olympic figure skating champion Kristi Yamaguchi and her new bestselling children’s book, *Dream Big, Little Pig*.
- Implemented a large number of volunteer programs, including books for the homebound, preschool stories, and one-on-one computer assistance.
- Expanded regular library programs including story times for children up to age 5, monthly children’s performers, genealogy, e-book reader workshops, travel series and organic food presentations.

## Sustainability—Working to be Green

The Town has been ‘grass cycling’ for over 15 years, a practice that involves mulching grass clippings back into the turf. Green waste is being recycled for mulching and other uses. For these and other practices, the Town’s Maintenance Service Center has been recognized by the Contra Costa Green Business Program as a ‘Green Business’ since 2003.

Other sustainable practices currently underway include the use of storm drain filters to help trap contaminants and litter. In public buildings, the Town uses environmentally-friendly cleaning products, low energy fixtures, as well as low-flow toilets and sensor-activated faucets to reduce water waste. The Town recently installed LED street lights in the Camino Tassajara/Sycamore Valley Road corridor and the downtown area to increase lighting levels while lowering overall energy costs.

## Street Smarts Educates about Traffic Safety

The Street Smarts Program completes another successful year of traffic safety education activities.

“It Happens,” the interactive teen driving safety campaign, launched at all four high schools in the San Ramon Valley. This year’s program was hosted on campus and also online, with a new focus on using the social media platform.

The annual Street Smarts “Be Reel!” Video Contest links the popularity of videos and YouTube with traffic safety education. The contest encouraged middle school students to work in teams to create 60-second public service announcement videos about a traffic safety theme. Over 200 students participated in the contest and 70 videos were submitted.

Once a year, all elementary students are invited to show off the traffic safety lessons they have learned (and their art skills) by participating in the annual Street Smarts Storybook Poster Contest. As part of the contest, students drew illustrations corresponding to the text in each page of the storybook. This year’s storybook, “The Gigantic Pizza Surprise,” is about children who enter a pizza contest at the local fair. Over 400 students submitted entries, and the final printed storybook is distributed to over 10,000 students annually.

Street Smarts was recently awarded two new grants to augment its educational efforts. The first was a \$225,000 federal Safe Routes to School (SRTS) grant. SRTS is a federal program aimed at getting more children to bike or walk to school. The second was a \$365,000 grant from the Congestion Mitigation and Air Quality (CMAQ) Program.

With the assistance of these grants and the partnering agencies in the San Ramon Valley, Street Smarts is committed to positively changing the behavior of bicyclists, pedestrians and drivers.

*Street Smarts Bike Rodeo at Greenbrook Elementary.*



School Resource Officers helping at Street Smarts “It Happens” lunch time activities.





## Financial Outlook

Danville's Operating Budget and Capital Improvement Program (CIP) for fiscal year 2012/13 was adopted by the Town Council on June 19, 2012 following five public meetings that occurred in May and June. The Budget includes all services and programs offered by the Town based upon priorities established by the Town Council. The Budget and CIP are balanced, and include expenditures of \$34 million, including operating expenditures of \$26.1 million for the Town, \$2 million for the Town as Successor Agency to the former Danville Community (Redevelopment) Agency, and capital expenditures of \$5.9 million. Comparable budgeted expenditures for 2011/12 totaled \$35.2 million.

The adopted budget and CIP continue to reflect the careful financial planning that has been the Town's hallmark. Department and program goals are identified to ensure that services address the highest priorities established by the Town Council, including providing: high levels of public safety, positive community appearance, development standards that retain our special history and character, a broad range of recreational and enrichment opportunities, economic vitality and growth, a proactive regional presence and community celebrations and special events. Service levels to be provided in 2012/13 are largely consistent with those provided in 2011/12.

Adequate reserves continue to be maintained to ensure that the Town is positioned to react quickly to changes precipitated by the economy, the State of California, or other unforeseen factors. While pension liabilities have become a significant fiscal concern for many California cities, the Town has no such liabilities. Town employees are enrolled in a 401 pension plan, and all obligations are fully funded on an annual basis.

Despite continued efforts by the State to divert local revenues to help bridge their budget deficit, Danville's financial condition is sound. Ten-year forecasts show that Danville is holding to a course that is fiscally sustainable. All necessary steps continue to be taken in order to ensure successful operation in what has become a less certain fiscal climate. Revenues and expenditures will continue to be carefully and constantly monitored to ensure a balanced budget; and the Town will continue to offer the best possible services and continue to support the quality of life that Danville residents desire and expect.

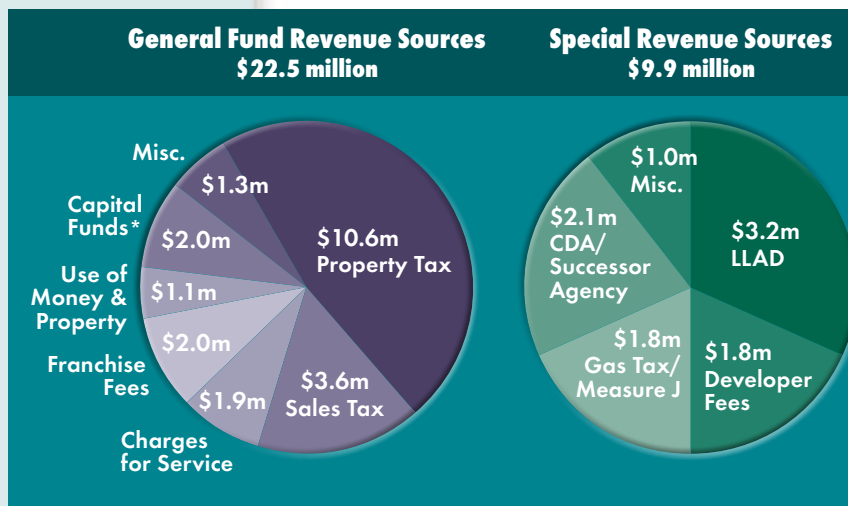
The Budget-in-Brief and complete budget can be found at [www.danville.ca.gov](http://www.danville.ca.gov).

## Central Irrigation System

The overall appearance of Danville's parks and roadsides is a high priority for the Town, and ensuring that all 198 acres of parkland, 60 acres of arterial roadside and median landscaping are adequately and efficiently irrigated can be a resource consuming and time intensive task.

To reduce the staff time needed to program and manage irrigation, the Town has begun installing a new central irrigation system that would enable remote programming and monitoring of each field. This will provide a faster response to irrigation problems and better use of water and staff resources.

The first phase of installation, set to be completed by spring 2013, will focus on the five major parks: Sycamore Valley, Diablo Vista, Osage Station, Hap Magee Ranch and Oak Hill, allowing the Town to reap the most initial benefit in water savings, staff time and functionality. Future phases will focus on large turf areas in roadsides and other smaller turf areas in parks.



\*Designated in previous years.



New central irrigation system  
enables remote programming and  
monitoring of Danville fields.

## New Projects Enhance Downtown Danville

Downtown Danville is one of the places most residents and visitors enjoy about the Town. The Town is always looking for ways to enhance the quality and character of downtown, and many of those ideas come to fruition through projects in the Capital Improvement Program (CIP). Over the past few years, the Town has been working on four key capital improvement projects which will enhance downtown.

The goal of these projects is aimed at making the downtown even easier to access and more pleasurable to spend time in. In June, the Town installed new LED street lights that improve the quality of lighting while reducing energy costs. Getting around will be easier with the planned installation of wayfinding signage. New bike racks, funded by a grant, will increase the available parking for cycling residents and guests. And lastly, new higher capacity trash and recycling receptacles are being placed at a variety of locations throughout the downtown to handle increased demand from a growing number of visitors.

Collectively, all of these projects create an enhanced downtown appearance that is friendly for visitors and residents alike.

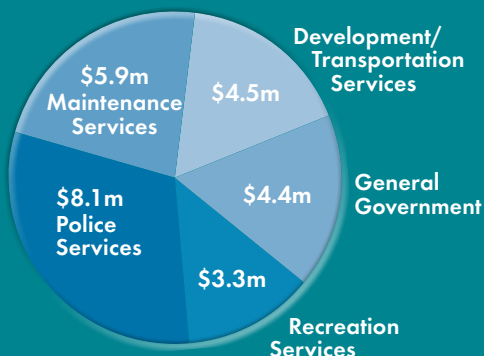
## TRAFFIX Bus Service Expanded in 2012

As the 2012/13 school year begins, residents may notice two new TRAFFIX buses serving students living in eastern Danville.

Now entering its fourth year of operation, TRAFFIX has expanded service and added two new routes for Monte Vista High School. The expansion will consist of an “express shuttle” approach, where students are picked up and dropped off at one of two locations (Blackhawk Plaza and Tassajara Crossings Shopping Center) and then taken to and from school. This new service, along with a service expansion to California High School in San Ramon, is being implemented as a one-year pilot program. At the end of the school year, the TRAFFIX Board of Directors will evaluate to determine if the high school service will be continued in the future.

Schools are chosen to receive service based on a traffic analysis that determines the levels of congestion at intersections around each school site. Based on the initial analysis, Monte Vista High School was identified as one of the top priority schools. TRAFFIX continues to serve Los Cerros Middle School, Green Valley Elementary School, and Vista Grande Elementary School. For more information on how to purchase a pass for any of the TRAFFIX routes, visit [www.rideTRAFFIX.com](http://www.rideTRAFFIX.com).

### Operating Expenditures \$26.1 million



Two new TRAFFIX buses  
are serving students in  
eastern Danville.  
Photo by Rebecca Elliott





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## Town Administration

Joseph Calabrigo  
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Robert Ewing  
*City Attorney*

Marie Sunseri  
*City Clerk*

Steve Simpkins  
*Police Chief*

Tai J. Williams  
*Transportation Director*

Steven Lake  
*Development Service Director*

Elizabeth Hudson  
*Finance Director/Treasurer*

Jed Johnson  
*Maintenance Services Director*

## Town Council, Commission and Boards *July 1, 2011–June 30, 2012*

### Danville Town Council

Candace Andersen  
Newell Arnerich  
Mike Doyle  
Karen Stepper  
Robert Storer

### Arts Commission

Brigitte Bize  
Victoria Brooks  
Celeste Evans  
Tricia Grame  
Rosemarie Hyatt  
Jo Loecher  
Susan Ritner

### Poet Laureate

Lea Kagel

### Heritage Resource Commission

Patricia Dobbin  
Doug Farry  
Randy Haberl  
Lee Halverson  
Doug McQuillan  
Renee Morgan  
James Powers  
David Stephenson  
Jerry Warren

### Planning Commission

Tiffany Attwood  
Kerri Bock-Willmes  
Robert Combs  
G. Mark Graham  
Renee Morgan  
Bob Nichols  
Lynn Overcashier  
Paul Radich

### Parks and Leisure Services Commission

Michael Cory  
Randall Diamond  
Kevin Donovan  
Peggy Hiramine  
Jane Joyce  
Stewart Proctor  
Kent Rezowalli  
Turner Stanton  
Scott Tinetti

### Design Review Board

David Banducci  
Robert Combs  
Doug McQuillan  
Lynn Overcashier  
Marc Silveira  
Jim Wood

## Town Involvement In Regional Agencies

The Danville Town Council, commission members and staff serve on a number of regional agencies to promote and serve the Town's interests, including:

- East Bay Regional Communications System Authority
- East Bay Economic Development Alliance
- i-GATE Innovation Hub
- Contra Costa Cleanwater Program
- Central Contra Costa Solid Waste Authority
- Contra Costa Transportation Authority
- Central Contra Costa Transit Authority (County Connection)
- League of California Cities
- Measure J Traffic Congestion Relief Agency (TRAFFIX)
- Tri-Valley Transportation Council
- Tri-Valley Convention & Visitors Bureau (TVCVB)
- San Ramon Valley Citizens Corps Council

These regional efforts are part of the Town's ongoing commitment to maintaining a high quality of life for Danville residents.

[www.danville.ca.gov](http://www.danville.ca.gov)